

ACMA Theatre Parent Group Meeting 1/20/15

Attendees:

• Bertrams	• David Sikking	• Ellie Capps	• Ian Lynch
• Michelle Goepferd	• Tana Hines	• Tina Adams	• Kelly Green
• Lisa Cohn	• Dawn Kimball		

Summer Program (the Bertrams)

ACMA Theatre's Summer Program will be doing "Once upon a Mattress." June 29th is the first week of camp, which runs Monday through Thursday for five weeks. There are a fair number of songs and a little more dancing than in the past. The show is advertised for existing 6th graders and up (newly graduated seniors can also participate). The cost is \$400. This is an amazing opportunity for students to learn about theatre and appear on the main stage!

Other details:

- The DeHavens will be back to do the music.
- Mrs. Bertram will be working on the summer theatre website.
- Suggestions were made to advertise in other high school programs. We could do reciprocal ads for some of their shows.
- Reach out to [Portland Parent](#) and [NW Kids](#)?
- Create a testimonial? Trev interviewed students last year, and they might be able to incorporate them in a video.

Senior Program

Michelle is working with the senior centers to get them to come see P & P. They would like posters for the centers.

Pride and Prejudice update (Sikking)

- Sets are coming along.

- They are working on props. They need 1800 period bags -- old trunks/luggage, including four steady pieces that they can sit on. Bertrams have two.

Raffle baskets (Ellie)

- Cast members are organizing five different baskets: tea, reading (Jane Austen books, candles), hiking (nature books, water bottles), British, and Lydia (girlie basket). Ellie is working with vendors (Jim and Patty's, New Seasons, etc.) to get donations, but would appreciate any additional donations from parents.

Charities (Ellie)

We are looking for a charitable organization to work with that supports equal rights or opportunities for young women. Typically, we donate 10% of proceeds from one night's production. Ellie shared some thoughts:

- GirlUp and Forward – both work with young women.
- Some additional suggestions included: Girls Inc., YWCA, and a program through kiva.org or Kickstarter. Bring any more suggestions to the next meeting.

Programs (Kelly and Ian)

- Will and Ian will work on the programs. They will sit down with Kelly to discuss.
- We're doing reciprocal ads with DanceWest and Beaverton Civic Theatre.
- Bios in the program – Because of the cost of printing bios for every student, a suggestion was made to eliminate bios from the program, but include the headshots and bios in the lobby. Mr. Sicking suggested that we include senior bios in the program to recognize them.
- Deadline for advertisements is Feb 16th – for either personal or business ads. There's information about ad pricing at acmatheatre.com.

VIP Event

- Friday, March 6th.

PR Update (Lisa Cohn)

The Village Ball Room has offered to host a press event. A discussion followed about logistics for this event, cast availability, and trailer filming. A decision was made to focus on creating a solid trailer with a beautiful backdrop.

- **Trailer** – A suggestion was made to utilize the auction day (February 21st) to do some filming for the trailer since the auction event will be up at the Forestry Center and the cast will be in costumes.

- **Sunday, March 1st** – Students will perform a short teaser at the Beaverton City Library at 1:30. The performance will be in the entryway – right before a Beaverton Civic Theatre production. The librarian has agreed that we can pass out flyers and information. Lisa asked if we should do a press release regarding this event. Dawn will email the details to Lisa so she can write something up for the March 1st event.
- **Posting to online calendars** – Lisa will write something up for online calendars, so students can post.
- **Press release** – Short discussion followed about the hook for this (feminist angle).

PTO Auction

We need a parent volunteer to chaperone and help set up. Kelly will check with Sylvia on details about when students need to be there and how long the time commitment will be. Students will be doing the same piece at the auction and Beaverton City Library. We need to ensure that students know about these upcoming events.

TPG will donate an auction basket that includes tickets to Pride and Prejudice as well as priority parking.

Posters (Kelly)

- Posters were picked up. We'll start distributing them on Feb 22nd. Lisa is organizing the distribution.
- A school in Illinois has contacted Kelly to ask about licensing Megan's art from our poster.

Better reimbursement process for ASB expenses

Tina is working with the office on a better reimbursement process so parents aren't out of pocket money while waiting to be reimbursed. For example, could we set up purchase orders for recurring vendors (like Cedar House Media)?

T-shirts (Tina Adams)

- **T-shirt info needed** -- Tina needs artwork, sizes, and any additional t-shirt orders by next Thursday. Ellie will forward information to Tina.
- **Artwork for t-shirt** -- Mr. Sikking suggested the first line of the book with Lizzie looking at the pedestal (plus the ACMA Company Logo). Ellie will talk to Megan about a design and shirt color.

Next Meeting

- Tuesday, February 10th at 6:00 in Mr. Sikking's classroom – A150

--Minutes submitted by Dawn Kimball