

ACMA Theatre Parent Group (TPG) Meeting 10/28/14

Ticket Sales

Ticket sales for ACMA Zone were hugely successful. Brian did a great job managing the box office. Attendance numbers for ACMA Zone were comparable to Our Town. Total revenue is \$3,435.50, including fees to our online ticketing company. There are no licensing fees. We pay \$1 per seat to the PAC fund.

We will get a lock to the cabinet where concessions are stored.

Flyers

We have flyers that we can distribute to trick-or-treaters. Emilia will notify students that they can distribute while trick-or-treating. If a student distributes an entire baggie of flyers, they can get a free ticket.

Coraline posters

Coraline posters are so beautiful that they are being stolen. Another 50 posters are being created.

Cast Meals

- Billie is organizing cast meals for both Saturday dinners during the performances. It would be good if a student were working with her.
- Michelle texted a contact at Subway to enquire about providing our meals and will get the contact information to Billie. The big concern about cast meals is that cast names are attached to the sandwiches.

Cash boxes

The front office can only give us \$50 in a cash box, which is not sufficient for making change. Kelly will discuss with Mr. Johnson.

Ticket sales

The directors will send personal emails to school board members. They will send an email and reference the VIP event.

T-shirts

The order went in today. Black crew shirts were ordered as well.

Filming

Still undetermined if filming is okay under the contract...

Budget

Tana submitted a budget for the 2014-2015 year. We need to determine the bottom line and determine how much money we want to roll over every year. Tana also recommends that we have a line item for incidentals (for example, \$1000). That way, we can take care of items that come up as they do. We will discuss this at a later meeting.

Press Release

Jessica is getting a final draft to Emilia on Friday. They will then send the press release to Lisa.

Other miscellaneous

- The cast would like to hang rehearsal photos. Can we cover the cost? Kelly made a suggestion regarding a place to print high-quality photos at a low price.
- Can we print copies of the artwork to sell? If they are sold at concessions, the money needs to come out of the ASB fund.

Raffle baskets

- Natalie is creating raffle baskets and is looking for donations from businesses. We'll need to lock these up.
- Tickets are typically \$1/ticket or 6 for \$5. Natalie is looking for donations from businesses.

Next meeting

- Next Tuesday (11/4) at 6:00 pm -- ACMA.