

## ACMA Theatre Parent Group (TPG) Meeting 10/7/14

### Discussion of the Coraline Contract

A discussion followed about the Coraline contract and our publicity of the production. We can take pictures during dress rehearsals and have photos in the lobby. We can use head shots in social media. However, it's unclear if we can tape a production or dress rehearsal. Kelly has found an organization called the Oregon Volunteer Lawyers for the Arts that can look at the contract for only \$20. Kelly will have them look at it and see what they think.

### Charity

A proposal was made to write to Neil Gaiman and ask what charity he would be interested in supporting. Emilia will follow up.

### Publicity

We need a volunteer to post the events to the online calendars this week. It takes between one and 3 hours. Natalie will work on this.

### Ticket sales

Emilia talked to cast mates about ticket sales. About 10 people would be willing to sell extra tickets outside their family members. Silvia will take on the presales. The idea is to get more people to purchase.

We discussed having a middle schooler sell tickets at lunch.

#### ACMA Zone

- \$10 for adults
- \$5 for students

#### Coraline

We talked also about a group discount if tickets are pre-purchased:

- If you buy 5 tickets or more, you get 10% discount.
- 10 tickets -- 20% off.

People can purchase these online or order in the office. We'll see if we can do the BOGO plus the percentage off.

We'll have a link to these options from the [ACMATHEATRE.COM](http://ACMATHEATRE.COM), but ultimately, the online orders will come from Arts People. Kelly will figure out the information from Arts People.

## **VIP Reception**

Kelly is creating invitations. There will be a poster at the door that strobe lights and fog are being used. There may also be a quick mention in the intro speech.

## **Volunteers**

We need a parent backstage and in the box office for ACMA Zone and Coraline. We'll take care of this.

## **Ticketing**

Brian and Kelly will take on the role for ticketing for ACMA Zone.

## **Background screening**

All volunteers need to do their online screening.

## **Communication**

The email list is now on the chimp service so people can unsubscribe at any time to stop hearing about us.

## **Discounted tickets for high school students**

Sunset High School has extended an offer to International Thespian Society members to attend their plays for free. If we could create an intramural buzz, this would help. This may help to create a more cohesive unit between schools. We could extend VIP invitations to Theatre teachers and directors across the District in the spirit of creating a community. Industry nights are done at many theatre groups, giving a special invitation to theatre students throughout the district. We could also do a matinee. We did a theatre swap last year with another school. We'll move this conversation to the next meeting.

## **Next Meeting**

- Tuesday, October 21<sup>st</sup> at 6:00pm in Room A150, Mr. Sikking's class. Any questions or agenda items? Let Kelly know.

--Minutes submitted by Dawn Kimball