

ACMA Theatre Parent Group Meeting
5/05/15

Attendees:

• Matt Marger	• Michele Goepford	• Fran Koehler	• Kelly Green
• Kelly Green	• Tana Hines	• Dawn Kimball	

End of Year Financial Review (Tana Hines)

Tana presented the year end actuals. The budget is for this academic year. We also discussed what we'd like to focus on next year, including:

- Funding more scholarship opportunities
- Providing more opportunities for students to become involved in productions (perhaps through capstone experiences – see below)
- Supporting the director and shows

Supporting capstones and other student-led productions – a grant program

Mr. Johnson is trying to get approval for a process on capstone components. We discussed how TPG can help support students with their art components. Capstones are a great way to get more students involved in theatre, but there are some challenges, including:

- Finding a licensed person to supervise
- Reserving a performance/rehearsal space

Kelly recommended that we should be part of the student production process. A discussion followed about student-led productions and how we can encourage them. Many productions are stifled by a lack of funding (e.g., royalties for many plays are crazy expensive).

A suggestion was made that TPG could create a grant program, allowing students to request \$ to help fund their productions. To do this, we would establish a set of grant criteria and a formal proposal process for students to request a grant for student-led productions. We would set some parameters for what we would support, and the students would have to have a clear vision and schedule before we would decide whether or not to support the grant application. We need to make sure that we have money to cover.

Fundraising: 50 for \$50 (Matt)

Matt is proposing that we find 50 people who can pledge \$50 of support for a year. He's going to work on this fundraising project in the year, asking questions like:

- What will keep you coming back to ACMA and to keep sponsoring?
- How can we reach out to the alumni?

Fran offered his support in finding these folks. A suggestion was also made that we create a database or catalog of past families and what they do. Attrition is a huge loss. We lose knowledge every 3-4 years.

Summer Theatre (Kelly Green)

ACMA Theatre's Summer Program will be doing "Once upon a Mattress." Auditions are May 6th and 7th

Last year, they gave out \$600 in scholarships. We discussed how we can support them this year. A suggestion was made to move the \$400 cast fee scholarship that we didn't use in this year's budget and apply it to the summer program. We will also ask PTO to match the funds that we are donating. Additional fundraising plans for scholarships include:

- **Karaoke night** -- on May 21st at the PAC for \$5/ticket. Students and teachers will have the opportunity to have people sign ridiculous songs. 100% of proceeds are going to summer theatre. Bertrams are organizing this.
- **Rummage Sale** – Families can earn up to 100% of their tuition by bringing in their goods to be sold at a group rummage sale. 75% of the proceeds will be credited to tuition. 25% will go to a general fund. This will be held at school on June 19th and 20th. It might be in the student parking lot. The sale will be advertised via Facebook and other sites. There will be face painting activities. THPRD had a Trunk Full of Junk Sale (or Junk for Your Trunk). Need to promote this via Instagram. Can give receipts for this being tax-deductible.

We will help with the promotions of the summer program. There may be some ad hoc meetings this summer at pickup/drop off.

International Thespian Society

Fran reported that the International Thespian conference was a great opportunity. Mr. Bertram is willing to direct a troupe next year if the new theatre teacher is not.

--Minutes submitted by Dawn Kimball